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Contact: Mr Jerry Pawsey T +41 31 350 35 48 jeremy.pawsey@upu.int To: - UPU member countries (Governments, postal regulators and designated postal operators)

> The members of the Consultative Committee

 The Restricted Unions (for information)

Berne, 18 December 2009

Reference: 6850(DFI.PPS)1209

Subject: 2010 UPU Strategy Conference in Kenya (22 to 24 September 2010) – Invitation to comment on the Conference structure and draft programme, as well as provision of information concerning hotel reservations and the invitation letter

Dear Sir/Madam,

On 22 and 23 September 2010, the UPU will hold its Strategy Conference in Nairobi, Kenya, in cooperation with the host country and the United Nations Headquarters in Nairobi (UNON). An all-day excursion, offered by Kenya, will take place on the day after the Conference, namely 24 September 2010.

One of the main objectives of this highly important Strategy Conference will be to identify key trends that might influence the future Doha Postal Strategy, and to contrast them with what is being done in implementing the Nairobi Postal Strategy (NPS).

A further objective is to have a well structured and managed Conference that will stimulate the maximum level of interest and interaction among participants.

Structure of the Conference

It is proposed that the Conference start with a formal opening ceremony, followed by a series of three "themed" sessions as follows:

Formal opening ceremony consisting of:

 speeches made by top-level Kenyan government representatives (including either the President or Prime Minister) as well as top-level UN and UPU representatives.

First "themed" session consisting of:

- a maximum of five 20-minute presentations (mixture of "postal" and "non-postal") (total 100 minutes);
- five question-and-answer periods (10 minutes each) after each presentation (total 50 minutes);
- a round table conclusion of the session (total 30 minutes).

Second "themed" session consisting of:

- a maximum of four 20-minute presentations (mixture of "postal" and "non-postal") (total 80 minutes);
- four question-and-answer periods (10 minutes each) after each presentation (total 40 minutes);
- a round table conclusion of the session (total 60 minutes).

NB. – In the first two sessions, the speakers making the "postal" presentations will be asked to provide for an overview of the four Nairobi Postal Strategy objectives.

Third "themed" session consisting of:

- a round table (made up of a panel of experts) conclusion of the Conference combined with questions from the floor (total 120 minutes);
- closing remarks (total 30 minutes);
- formal closing ceremony (total 30 minutes).

NB. – In the third session, the panellists will discuss the lessons learned during the Conference and will make proposals regarding the future UPU Doha Postal Strategy.

Each of the three "themed" sessions will be expertly managed by one or two moderators who will introduce the prominent speakers, including representatives of Governments, regulators, postal operators, international organizations and UPU partners. The various speakers will give presentations and exchange points of view with the Conference participants.

Draft programme

Given the proposed structure of the Conference described above, the joint CA/POC Committee 4 Strategy Planning Project Group, in conjunction with the International Bureau, has prepared the attached draft Conference Programme (see Annex 1), which was presented to the October–November 2009 CA session for information and comments.

The programme was well received by the UPU members represented at the Council of Administration and several suggestions were made in order to improve it. The Council of Administration furthermore recommended that the programme should be shared through a circular letter in order to give all UPU member countries, as well as members of the Consultative Committee, the opportunity to provide their comments and suggestions.

You are therefore now invited to examine the draft Conference programme and structure, as presented to the 2009 Council of Administration, and to provide us with any feedback you may have. Your comments should be sent **no later than 31 January 2010** by post or e-mail to:

Mr Jerry Pawsey Strategic Planning Programme International Bureau Weltpoststrasse 4 3000 BERNE 15 SWITZERLAND

E-mail: jeremy.pawsey@upu.int (copy to: matthieu.boillat@upu.int)

Any comments received will be consolidated by the International Bureau and will then be used, wherever possible, to fine tune the programme. A final draft version of the document, validated by the Chairman of the joint CA/POC Committee 4 after consultation with the Strategy Planning Project Group Chairman, will then be presented to the April 2010 POC for information.

Hotel reservations

On a matter directly related to the UPU Strategy Conference in Kenya, the International Bureau has been informed that September is one of the busiest periods for visitors in Nairobi. Potential participants in the event next year are therefore strongly encouraged to make their hotel reservations as soon as possible. With this in mind, and in conjunction with both Kenya and UNON, the International Bureau has established the attached comprehensive list of hotels (see Annex 2). It should be noted that the rates shown in the list are the UNnegotiated rates for 2009; it is possible, therefore, that these may be increased in 2010.

In making their hotel reservations, potential participants should emphasize the fact that they are entitled to the special UN rates, as they will be participating in a conference, hosted by the Kenyan government, but organized by the UPU, a specialized agency of the United Nations. Should the hotel with which the reservation is made require proof that participants are attending a UN-sponsored conference, they should contact the International Bureau (gabriella.zbinden@upu.int), which will forward them a standard letter confirming this fact.

Invitation letter

The International Bureau intends to send personalized invitation letters in early February/March 2010 to the governments of all member countries and to the CEOs of the designated operator of each member country. Personalized letters will also be sent to the Restricted Unions, to the stakeholder members of the Consultative Committee, to UN and other international organizations, and to other organizations that may be interested in attending the Conference.

Yours faithfully,

Pascal-Thierry Clivaz

Director, Finance and Strategy

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(CA 2009.1-Doc 11b.Annexe 1)

2010 UPU Strategy Conference - Draft programme

Conference theme:	2012 and beyond: mapping the future of the postal sector
Conference concept:	Identifying key trends that might influence the future of the postal sector and the UPU and contrast them with what is being done within the framework of the implementation of the Nairobi Strategy. The format of the conference will consist of two sessions in which "postal" presentations will be followed by "non-postal" ones (four or five presentations lasting 20 minutes each; the four postal presentations will provide for an overview of the four Nairobi Postal Strategy objectives). A final high-level panel will discuss the lessons learned and make proposals regarding the future UPU Doha Postal Strategy

Wednesday, 22 S	eptember (morning) – Registration and formal opening ceremony	
8.00-10.30	Delegate registration at UNON (conference venue)	
10.30-12.30	Formal opening ceremony at UNON (conference venue)	

12.30-15.00	Lunch at UNON (conference venue)

Wednesday 22 September (afternoon) - First session: The customer of the future

The first session will focus on two factors that might have lasting impacts on customers' behaviour: the economic crisis and new technologies. Their effects on universal service, the type of services the Post should offer, the kind of customers it should cater to, and how they should do so will be discussed in that context

15.00–15.20	Presentation 1 ("postal"): Economic factors
	2010 should allow for a comprehensive analysis of the 2008–2009 economic crisis provided it is over by that time. It should also give us the opportunity to reflect or what could be the most lasting impacts of the crisis on behaviour of individuals and businesses, as well as on the international financial infrastructure
	With regard to postal business, it seems that the crisis has accelerated already existing trends, namely the decline of traditional mail. What are/were the other impacts? What about the opportunities offered by the crisis, if any?
15.20–15.30	Presentation 1: Questions from the moderator and from the floor (not scripted)

15.30–16.10	Presentations 2 and 3 ("non-postal" and "postal") – Is diversification (part of objective 4 of the Nairobi strategy) the way towards future success? How much diversification is necessary?
	How far can Posts go in diversifying their products and services? What are the boundaries of the postal sector? How can interoperability be ensured between different operators offering different types of services? Should developing countrie "jump start" postal development and take action as of now to invest in new tech nologies, or should they first concentrate on strengthening their core services What is the price to pay for Posts to remain relevant? (e.g. abandoning letter post an extreme example?) What can be learnt from experiences in other sectors?
16.10–16.30	Presentations 2 and 3: Questions from the moderator and from the floor (no scripted)
16.30–16.50	Presentation 4 ("non-postal") – Technological advances and changing behaviours
4 100	The presentation here should not be about technology per se, but rather its impact on people's behaviour and social interactions. Being constantly (and virtually) connected to work, friends and family is transforming the way people interact with each other and is changing their consumer habits
	Questions this raises for the postal sector: how many teenagers (i.e. the most technically aware category of the population) still send and receive mail? How many of them have ever been in a post office? How should the Post be present online Should the postal network be considered as a social network?
16.50–17.00	Presentation 4: Questions from the moderator and from the floor (not scripted)
17.00–17.20	Presentation 5 ("postal") – In today's world, is a universal postal service (objective 2 of the Nairobi Postal Strategy) still really needed and, if so, in what form?
material to bear	What value does it have? What is the reality of universal postal service in a liberal ized market? What is the role of technology? What, if anything, should the UPU do in this context?
17.20–17.30	Presentation 5: Questions from the moderator and from the floor (not scripted)
17.30–18.00	Round table conclusion of the session: The five speakers will together discuss the main messages from the presentations. Questions to be asked by the moderator and from the floor

Thursday 23 September (morning) - Second session: A changing landscape

While the first session was mainly focused on the evolution of the markets, the second session will address more "structural" issues, namely climate change and urbanization, for instance. The discussions should focus on the efforts made by the postal sector to reduce its impact on, and to adapt to, the environment

9.30-9.50	Presentation 6 ("non-postal") – Environmental influences
colonia still pa	Even though the economic crisis has somewhat sidelined the question of global warming in the last few months, the issue remains relevant with the UN Climate Change Conference taking place in Copenhagen in December 2009
	While postal operators may have been slow to grasp their (mostly negative) role in global warming, they have recently taken a series of initiatives aimed at assessing and reducing their greenhouse gas emissions. The strategy conference could provide an opportunity to take stock of what has been accomplished so far and to see how climate change has been included in the operators' strategies
9.50-10.00	Presentation 6: Questions from the moderator and from the floor (not scripted)
10.00–10.20	Presentation 7 ("postal") – The environment: examples of concrete actions taken by a postal operator against climate change (objective 3 of the NPS, sustainable development)
	What can Posts do to reduce their carbon footprint? And will the offsetting of greenhouse gas emissions contribute to changing the postal business model?
10.20-10.30	Presentation 7: Questions from the moderator and from the floor (not scripted)
10.30-10.50	Presentation 8 ("non-postal") – Urbanization
	In 2007, for the first time in the history of humankind, more than half of the world's population lived in cities. This is the result of a long-term trend that shows no sign of stopping. The presentation should describe examples of the challenges and opportunities associated with this new configuration
10.50-11.00	Presentation 8: Questions from the moderator and from the floor (not scripted)
11.00–11.20	Presentation 9 ("postal") – Urbanization
	How do Posts adapt to this new context? What can addressing do to improve the life of city dwellers? What to do with the countryside? (objective 1, quality of service)
11.20–11.30	Presentation 9: Questions from the moderator and from the floor (not scripted)
11.30–12.30	Round table conclusion of the session: The four speakers will together discuss the main messages from the presentations. Questions to be asked by the moderator and from the floor

12.30–15.00 L	Lunch at UNON (conference venue)
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Thursday 23 Sept	ember (afternoon) – Third session: Anticipating and responding to change
15.00–16.30	Round table conclusion of the conference: Building on the presentations made in the previous two sessions, a panel of experts ("postal" and "non-postal") will be invited to discuss the future of the postal sector, UPU reform and the elements to be taken into consideration in drafting the next strategy
16.30–17.00	Questions (not scripted, if possible) will be invited from the floor
17.00–17.30	Closing remarks: The UPU Director General will close this session by summarizing the main messages to come out of the conference
17.30–18.00	Formal closing ceremony

UNIVERSAL POSTAL UNION

NAME	STAR	ROOM OCCUPANCY	ROOM RATE	AIRPORT TRANSFER	HOTEL TO UN	LOCATION DISTANCE TO UN
FAIRMONT THE NORFOLK (G) P.O Box 40084-00100 Nairobi, Kenya Tel: 254-20-2216940/225900	5 Star	Fairmont Single Room Fairmont Double Rooms	US\$ 150 US\$ 189		Complimentary during nveetings for more than 10 persons	City Center 12 Km
Fax. 254-20-336742 Contact person: Mr. Chanles Kikuvi charlies kikuvi@lairmont.com Emilikevya reservators@lairmont.com www.fairmont.com			Exclusive all taxes Bed only			
FAIRVIEW HOTEL P.O. Box 40842 12: 254-20-281000 FAX. 254-20-2771300 FAX. 254-20-2701300 Www.fairviewkenya.com	A Star	Single room Economy plus Business first Double Room Economy(Zpersons) first(Zpersons)	Kehs 8,000 Kens 9,400 Kens 13,400 Kens 11,800 Kens 11,200 Kens 11,200 Kens 14,900 Inclusive all taxes Ged & Breakfast	000		Outside City Center 14 Km
FILLON TOTEL, ILVS) Tel. 264-200. 29624, Nairoti, Kenya Tel. 264-20-2790000 Faoz. 254-20-250089226477 Final: benarard ilebele@hillon.com www.hillson.com Confact person: Benard Ilebele Reservation: Reservations nairobi@hillon.com	ල නි ර	Guest voorns Single Delux rooms Double Delux rooms Double	USS 113 USS 413 USS 468 USS 168 Exclusive of taxes	USS 28 per person one way	m.	City Center 12 Km
HOLIDAY INN (5)	5 Star	Standard Single room Standard Double room	USS 124 USS 224 inclusive all taxes Bod & Breakfast	US\$30.00 per person one way US\$15.00 for more than one person		Outside City Center 7 Km
HOTEL BOULEYARD P.O Box 42831-00100 Nairobi, Kenya 19: 254-20-221567 Tel: 254-20-34071 Conlact Person. Ms. Esther Amina Email: hotel@hotelboulevandkenya.com	3 Star	Single room Double room	Kshs. 5,210 Kshs. 6765 inclusive all taxes, Bed & Breakfast			City Center 12 Km
HOTE L.A MADA. P.O. Box. 40893-00100, Nairotii Kenya. Pei. 284-20, 8561041 88561460 Fax: 284-20, 83561194 Emil. Imaned@madahotels.com Contact person: Mr. Martin Thinjii	4 Star	Single room Double room Suite	USS 140 USS 160 USS 250 Indusive all taxes, Bed & Breakfast	US\$ 30 per person one way	USS 15 per person one way	Outside City Center 8 Km

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		Superior Double	US\$ 205			
Tel: 254-20- 320 00 000		Deluxe Single	US\$ 230			
Fax: 254-20-320 00 030	_	Deluxe Double	US\$ 270			12 km
Email: reservations@icnairobi.com		Executive Single	US\$ 325			III V
www.ihg.com Contact nerson: Ms. losentime Wakhu		Executive Double	USS 365			
Email Josephine.wakhu@icnairobi.com			Bed & Breakfast Inclusive all taxes.			
JACARANDA HOTEL P.O. Box 14287 - 00800, Nairobi Kenya	4 Star	Standard Single Room Standard Double Room	US\$ 188 US\$ 234			Outside city center
Tex. 254-20-44445818 Fex. 254-20-4444588 Email: seles-ingroup@africanonline.co.ke www.jararandahotes.com Contact Person: Tonney Muiruri Mutunga			inclusive all taxes &			10Km
LAICO REGENCY HOTEL (G)	5 Star	Deluxa Single	Bed & Breakfast US\$ 185	Taxi Cars/Limousine		City Center
P.O. box 5/549 Nairobi, Kenya Tel: 254-20-2211199		Deluxe Double Executive Suite	US\$ 210 US\$ 375	USD50/USD80 respectively round trip		8.5 Km
Fax: 254-20-2217120 Contact person: Ms. Jassi Sian		Executive Double	US\$ 375	(50% one way)		
ska ilgranore skali vyrover, co. ke www. laicohotels. com			Bed only Inclusive all taxes			
LENANA MOUNT HOTEL P.O. Box 40843 Nairchi Kenva	3 Star	Single room Double room	Kshs. 3,500 Kshs. 5,200			Outside City Center
Tel: 254-20-2717044/48 Fav: 754-20-2710904						20 Km.
www.lenanamounthotel.com						
Email: lenanamounthotel@iconnect.co.ke Contact Person: Ms. Esther Amina			Inclusive all taxes, Bed & Breakfast			
NAIROBI SAFARI CLUB (G)	5 Star	Single Suite Rates	USS 160	US\$ 30 one way	US\$ 12 one way	
F.C. 504.2504 Nation, Netrya Tel: 254.250.251333		Double Suite Kales	USS 180	per person	ber person	City Center
F8X, Z54-20-2151377224025						12 Km
Confact person: Ms. Florence Merangu Email: sales@nairobisefaricfub.com			Inclusive all taxes, bed & breakfast			
www.nairobisafariclub.com						
NAIROBI SERENA HOTELS (G) P.O Box 48690 Nairobi, Kerya	5 Star	Single Deluxe room Double Deluxe	US\$ 220 US\$ 220	US\$ 40 per person one way	US\$ 30 per person	City Center
Tel: 254-20-2710511		Superior rooms	US\$ 395	•		12 Km
Fax: 254-20-2718100 Contact person: Mr. Harrison Trees		Executive Suite	USS 510			
E-mail; nairobi@serena.co.ke		Executive Bateleur Suite	USS 555			
www.serenahotels.com		Business Suite	US\$ 605			
			Inclusive all taxes			

NAIROBI HOTEL RATES - 2009

S PANARI HOTEL. 19 PANARI HOTEL. 10 Exa 4372, 00506 Nairobi Kanya Tel: 254-20-82860/6946000 Fex: 254-20-828686 Email: info@panarihotel.com Confact person: Ms. Sherry Ayugi Email: sherry a@panarihotels.com ywww.panarihotel.com	5 Star	Standard Single Room Standard Double Room Superior Single Room Superior Couble Room Deluxe Single Room Deluxe Couble Room	USS 150 USS 180 USS 180 USS 240 USS 240 USS 240 USS 240 USS 240 USS 240 USS 280 Ped & Breakfast			Outside city center 18 Km
4 RED COURT HOTEL P.O. Box 2061 - 00100 Tel: 264-20-3503757/3593145 fax: 254-20-3503147 Fmail: info@redcourt.co.ke www.redcourt.co.ke contact: Ms. Ann Ongundi	4 Star	Single Room	USD 120 USD 420 bed & breakfast inclusive all taxes			Outside City Center 18 Km
5 SAFARI PARK HOTEL P.O. Box 45038, Thike Rd. Nairobi, Kenya P.O. Box 45039, Thike Rd. Nairobi, Kenya Tel: 254-20-3633000/363331/2971 Fex: 254-20-3633900 Contact Person: Ms. Ruth Chege or Ms. Scola Muthamia or Ms. Scola Muthamia or Ms. Scola Muthamia Exarvation: reservations@safariparkhotel co.ke Ernail: sales@safariparkhotel, co.ke	5 Star	Deluxe Single room Deluxe Double room Grand room Buisnes Suite Executive Suite	USS 180 USS 220 USS 225 USS 285 USS 315 Inclusive all taxes, bed & Breakfast	Complimentary for minimum 8 guests for minimum 8 guests otherwise, for less than 8, the charge @ Kshs. 2, 100 per parson one way	Complimentary during meetings for 9 persons individuals Kshs. 1500	Outside City Center 12 Km
6 SAROVA HOTELS 1. THE STANLEY (6) P.O. BY ANIETY (6) P.O. BY 2493 Nairoti Kenya Tel: 254-20-315377 Fax: 254-20-315377 Fax: 254-20-3715566 Email: thestenley@sarovahotels.com Scorlact Person. Mr. Nelson Mburu www.sarovahotels.com Email: nelson.mburu@sarovahotels.com	or Star	Deluxe Single Deluxe Double Club Room Single Club Room Single Business Suite Executive Suite (one bedroom) Suite two bedroom)	US\$ 175 US\$ 215 US\$ 245 US\$ 285 US\$ 286 US\$ 520 US\$ 520 US\$ 714 US\$ 796 US\$ 796 Bed & Bleakfast			City Center 12 Km
7 2. PANAFRIC HOTEL (G) P.O. Box 72483 Mairobi Kenya P.O. Box 72483 Mairobi Kenya Tel: 254-20.2714444/264 Fax: 254-20.37128356 Email: panafric@sarovaholels.com Confact Person: M. Nelson Mburu www.sarovaholes.com Email:nelson.mburu@sarovaholels.com	4 Star	Standard room Single Standard room double Superior room Single Superior room Double Club Room Single Club Room Single Club Room Single Club Room Single	USS 110 USS 156 USS 145 USS 196 USS 196 USS 240 USS 400 USS 400 USS 400 USS 400 USS 400			City Center 15 Km

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Rates as at 18/06/2009

SILVER SPRINGS HOTEL P.O. Box 61363-00200	3 Star	Standard Single Standard double	Kshs. 7,900 Kshs. 11,000			Outside City Center
Tel: 254-20-2722451/2-7 Fax: 254-20-2720545 www.silvassarinnss-histel.com		Superior Suites Single Superior Suites Double	Kshs. 10,500 Kshs. 12,500			18 km
Email: silversprings@iconnect.co.ke Contact: Mr. Michael Ochieng			Inclusive all taxes, bed & breakfast			
SIXEIGHTY HOTEL P.O. Box 43436	3 Star	Standard single Standard double	Kshs. 4,105 Kshs. 5775			City Center
Tel; 254-20- 315680 Fax: 254-20-332908 Email: info@680-hotel.co.ke			Inclusive all texes			12 Km
www.680-hotel.co.ke Contact person: Ms. Elizabeth Mwangi			bed & Breakfast			
TRIBE-THE VILLAGE MARKET HOTEL P.O. Box 133 00621 Village Market	5 Star	Deluxe Single	US\$ 200	Limousine US\$ 50	Complimentary for	1 Km
Nairobi		Deluxe double	US\$ 285	per person	The following hours Morning: 7:00.7:30, 8:00	
Tel: 254-20-72 00 000 Fax: 254-20-7200 000		Simila limior Suita	376		8:30, 9:00	
Email: reservations@tribehotel-kenya.com www.africanoridehotels.com/fribe		Double Junior Suite	US\$ 405		Evening: 4:00, 4:30, 5:30	
contact person: Sandeep Brar					00.00	
	_		inclusive all taxes Bed & Breakfast			
UTALJI HOTEL (G)	3 Star	Single room	US\$ 100			
P.O Box 31067-00600, Nairobi Kenya Tel: 254-20-8563540/8561201		Double room	US\$ 140			Outside city center
Fax: 254-20-8560514						6 Km
Email: utaliihotel@utalii.co.ke			Inclusive all taxes,			
Contact person. Mr. Suleiman Mwanyere			bed & breakfast			
	5 Star	Deluxe Single	US\$ 183	US\$ 40 per person		Outside City Center
F.C. 50x 45567 Natiobl, Nerlya (G)		Deluxe double Studio Suite	US\$ 245	one way		15 Km
Fax: 254-20-8563322		2-bed roomed Cottage	US\$ 485			
Email admin@windsor.co.ke						
www.windsorgoifresort.com						
Contact person: Ms. Rosemary Nyakarura						
Email: nnyakarura@windsor.co.ke			inclusive all taxes			
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These hotels are approved by the UN security
 Hotel rates are not fixed
 (G) represents Hotels with Green options - making them environmentally friendly. See details of options offered below